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MEDIA RELEASE

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HORSE AUSTRALIA 2008 STILL COMING TO ROCKHAMPTON

Horse Australia 2008 organisers are hopeful that next year's triennial Expo will run as scheduled despite the cancellation of equine events and competitions around the country due to equine flu.

The four-day Expo from Thursday, 1 to Sunday, 4 May 2008 in Rockhampton, central Queensland features a programme of national and international grade competitions in over 15 disciplines including Showjumping, Cutting, Quarterhorse Western Spectacular and Showhorse.

With the recent release of the trade fair prospectus Event Manager Noel Landry says preparations are continuing for the Expo.

"While our event might not be foremost in the minds of the many people in the equine industry being directly impacted by the flu right now, we need to push on with planning for next year and hope for the best. We think Horse Australia could actually be a great opportunity for the equine industry to regroup and refocus in the wake of Equine Influenza."

Horse Australia 2008 includes a top flight entertainment lineup and a comprehensive seminar and workshop programme featuring equine specialists, trainers and educators from across the country.

Horse Australia is a not for profit event organised by a committee of local equine enthusiasts in conjunction with Beef Australia Ltd, event managers of the successful triennial Beef Expo.

This will be the second National Horse Exposition with the 2005 event featuring 150 trade exhibitors, 5 000 riders from 15 different horse codes and 20 000 people in attendance.

While most activities including rodeos, the trade fair, heavy horse display and barrel racing take place at the Rockhampton Showgrounds, limited space and stabling requires aligned events such as the Paradise Lagoons Campdraft and the Endurance Race to be held off site.

Visit www.horseexpo.com.au for further information on the nations best all round horse event – right here in central Queensland.

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For all media enquiries please contact Noel Landry, Event Manager on 07 4923 7033 or 0418 180 840.